



**Minnesota Bicycle Festivals, Inc**  
3020 Simpson St.  
Roseville, MN 55113  
[www.NatureValleyBicycleFestival.com](http://www.NatureValleyBicycleFestival.com)

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## Team Photographic and Image Release

In consideration of my cycling team's participation in the 2011 Nature Valley Bicycle Festival, including the 2011 Nature Valley Grand Prix, (the "Event"), I, \_\_\_\_\_ (Please Print Name), holding the position of \_\_\_\_\_ (Please Print Position) with the \_\_\_\_\_ (Please Print Team Name) and being duly authorized by contract to agree and consent to the following on behalf of each of the persons listed below, hereby grant to Minnesota Bicycle Festivals, Inc., its agents, representatives, employees and assigns (collectively, the "Festival") the absolute and irrevocable right and permission to use, display, reproduce and/or distribute the image or likeness, however created, taken or captured (by way of example without limitation, still or video photography) of each and every person listed below during the Event and in any format existing now or created hereafter (by way of example without limitation, any celluloid or electronic format) for any lawful purpose without payment or any further consideration. Such materials and publicity efforts may include, without limitation, print-ads, direct-mail pieces, television commercials, electronic media (by way of example but not limitation, photographs, video, DVDs, and/or websites), and/or other forms of promotion. I hereby release and discharge the Festival from any and all claims and demands arising out of or in connection with the Festival's use of the image or likeness as specified in this paragraph, including without limitation any and all claims for libel, invasion of privacy, intrusion upon seclusion, publication of private facts, and/or misappropriation of identity.

On behalf of each of the persons listed below, I agree that this release shall be construed in accordance with, and governed by the substantive laws of the State of Minnesota, without reference to principles governing choice or conflicts of laws, and that all lawsuits related to or arising out of this release must be maintained in state courts sitting in Ramsey County, Minnesota or federal district courts sitting in the District of Minnesota. I consent and agree that jurisdiction and venue for such proceedings shall lie exclusively with such courts.

In the event that any portion of this release is found to be unenforceable, the remaining terms shall be fully enforceable. In the event that any portion of this release is found unenforceable on account of me not being a duly authorized representative of the persons listed below, I and the team listed below shall DEFEND, INDEMNIFY AND HOLD HARMLESS the Festival of and from the consequences of any action related to or arising out of this release, including without limitation any costs incurred during the defense of or from a final decision in the action.

HAVING CAREFULLY READ THE FOREGOING AND UNDERSTANDING IT TO BE A LEGALLY BINDING RELEASE, I SIGNIFY MY ASSENT TO THE ABOVE TERMS BY SIGNING BELOW:

\_\_\_\_\_  
Name (Please Print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Position

\_\_\_\_\_  
Team

\_\_\_\_\_  
Today's Date

**Please Turn over and List Name and Date of Birth for each Team Member**



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**Please List Name and Date of Birth for each Team Member**

\_\_\_\_\_  
Team Member / DOB (Please Print)

\_\_\_\_\_  
Team Member / DOB (Please Print)

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